

VINAYAKA MISSION'S RESEARCH FOUNDATION, SALEM (Deemed to be University under Section 3 of the UGC Act, 1956)

## Pre – Ph.D. Written Examination – August – 2024

### Management

# Paper I: Research Methodology

Time: 2 Hours

Marks: 50

## PART –A

(5\*2M=10M)

Write Brief notes about the following

Answer all questions All questions carry equal marks

1. Define Research.

2. What is repetitive sampling method?

3. State the objectives of F-test.

4. What is Bibliography?

5. How to avoid plagiarism in research?

### <u>PART – B</u>

(5\*4M=20M)

#### Write Short answers to the following

Answer all questions choosing either a or b All questions carry equal marks

1. a. What are the objectives of Research?

#### Or

- b. Describe the criteria of good research.
- 2. a. Examine different techniques of data collection.

### Or

b. Differentiate random sampling and non-random sampling.



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3. a. Explain the five significance level of a test.

Or

- b. Reveal the stages involved in analysis of data.
- 4. a. Enumerate the conditions of writing footnotes.

Or

- b. Discuss the importance of References in thesis writing.
- 5. a. What are the precautions to be followed in interpreting the results? Or
  b. Illustrate the steps involved in defining a research problem.

### <u>PART – C</u>

(2\*10M=20M)

Answer any two essay type questions All questions carry equal marks

- 1. Elucidate the steps involved in research process.
- 2. Specify the advantages of sample survey in preference to complete census.
- 3. Difference between correlation causation and regression.
- 4. Sketch the format of a research report presentation.
- 5. Enumerate the guidelines for preparation of references.

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